

Zumbrota Economic Development Authority Minutes
5:30 PM Wednesday, March 19, 2025
Zumbrota City Hall, 175 West Avenue

PRESENT: Tina Hostager, Lindsey Raasch, Joan Bucher, Todd Hammel, Dave Dahlen and Bob Hawley. Also present were City Administrator Brian Grudem, Communications Specialist & Account Technician Miranda Raasch and Keith Dahl from Ehlers (virtually.)

NOT PRESENT: Brian Haugen, Kurt Meister

1. **Call Meeting to Order** – at 5:31 PM by Lindsey Raasch

2. **Amend/Adopt Agenda – MOTION HOSTAGER**, second DAHLEN to adopt the agenda as written. Carried unanimously.

3. **Approve Regular Meeting Minutes of Wednesday, February 19, 2025 – MOTION HAWLEY**, second HOSTAGER to approve the meeting minutes from Wednesday, February 19, 2025, as written. Carried unanimously.

4. **Monthly Financial Report & Accounts Payable – MOTION BUCHER**, second DAHLEN to approve the monthly financial report & accounts payable from February 2025. Carried unanimously.

5. **Public Hearings**
 - A.

6. **Old Business**
 - A. **2025 Visitors Guide Final** – Final draft was presented to the board. Concerns with the picture quality as well as the displeasure for the front cover photo were discussed. Staff will pass these concerns on to Pete Grimsrud.

 - B. **Blue Water Farms -**

7. New Business

A. Hotel Study (Meeting with Community Leaders – March 4, 2025) - The city was invited to a meeting on March 4, at Mosaic Motors. The topic of the meeting was the investment of dollars into Zumbrota, specifically hotel/restaurant. Brett Reese from Rebound (Northfield) presented ways to attract a hotel to Zumbrota. Meeting members consisted of Mayor Hammel, Brian Haugen, Brian Grudem, Bob & Connie Hawley, Dave Zimmerman and Roxanne Bartsch, Todd Fitz, Brian Haugen, & Moneer Nyazi. The attendees are requesting to have a hotel study updated for Zumbrota. The cost of the study would be around \$15,000 with a \$5,000 grant opportunity. Brian Haugen from LandProz has expressed a willingness to contribute towards that. **MOTION HAWLEY**, second BUCHER to approve a hotel study not to exceed the amount of \$15,000. Carried unanimously.

B. Billboard – The billboard in Cannon Falls has officially been removed. The board was asked if they wanted to purchase another one. Hawley would like to try a billboard from the South. The board would like to know what the cost and locations could be.

C. Date Change – June Meeting – The June 19th City Council meeting falls on the date of Juneteenth so the council is proposing to move that meeting to Wednesday June 18th which means the EDA meeting would need to be rescheduled. **MOTION HAMMEL**, second HAWLEY to move the June 2025 meeting to Wednesday June 11, 2025. Carried unanimously.

D. TIF Resolution – Keller Baartman – Keith Dahl from Ehlers was virtually present to discuss the recommended TIF District 1-20 with the commission. **MOTION HAMMEL**, second HOSTAGER to approve the proposed TIF resolution. Carried unanimously.

8. Reports

A. Update – KB Apartments – Site plans are currently being worked on as well as discussions regarding the alley way reconstruction.

9. The meeting adjourned at 6:37 PM.