

Zumbrota Economic Development Authority Minutes
5:30 PM Wednesday, August 23rd, 2023
Zumbrota City Hall, 175 West Avenue

PRESENT: Lindsey Raasch, Bob Hawley, Dave Dahlen, Brian Haugen and Terry Johnson. Also present are Community Development Director Kurt Meister, Communications Specialist & Account Technician Miranda Raasch, City Administrator Brian Grudem, Finance Director Kim Simonson, and Brandon McElroy from KAAL.

NOT PRESENT: Todd Hammel, Sara Durhman

1. **Call Meeting to Order** – at 5:32 PM by Lindsey Raasch

2. **Amend/Adopt Agenda –MOTION HAWLEY**, second JOHNSON to adopt the agenda with the addition of 7a . Carried unanimously.

3. **Approve Regular Meeting Minutes of Wednesday, July 19th, 2023 – MOTION HAWLEY**, second RAASCH to approve the meeting minutes from Wednesday July 19th, 2023. Carried 3-0-2, with Dahlen and Haugen abstaining.

4. **Monthly Financial Report & Accounts Payable – MOTION HAUGEN**, second JOHNSON to approve the monthly financial report & accounts payable from July 2023. Carried unanimously. Simonson was present to explain the monthly financials and budget to the board.

5. **Public Hearings**
 - A.

6. **Old Business**
 - A. **KAAL Presentation** – Brandon McElroy from KAAL gave a presentation regarding marketing opportunities with ABC6 News. The cost to the city would be \$1,000. Each business that signs on would pay \$500 for 25, 15 second commercials. The first 15 seconds of those commercials would be

the city's advertisement. Hawley would like to gauge the interest of the businesses prior to committing to anything.

Haugen would like CEDA to assist in writing a grant for the 2024 Recovery Grant.

7. New Business

A. Chamber of Commerce Discussion – Meister is going to start with getting the contact information for every business within the city.

8. Reports

A.

9. Meeting adjourned at 6:34 PM.