

Zumbrota Economic Development Authority Agenda

5:30 pm Wednesday August 18th, 2021

Zumbrota City Hall – 175 West Avenue

- 1. Call to Order**
- 2. Amend/Adopt Agenda**
- 3. Approve Regular Meeting Minutes from July 21st, 2021**
- 4. Monthly Financial Report & Accounts Payable**
- 5. Public Hearings**
- 6. Old Business**
 - a. LinkMe**
- 7. New Business**
 - a. Oath of Office for New EDA Member**
 - b. Budget**
 - c. Recognizing New Businesses**
- 8. Reports**
 - a. Funding Accounts & Moving Money**
- 9. Adjourn**

Zumbrota Economic Development Authority Minutes
5:30 PM Wednesday, August 18th, 2021
Zumbrota City Hall, 175 West Avenue

PRESENT: Richard Meyerhofer, Brian Haugen, Lindsey Raasch, Dave Starr, Tina Hostager, Dani Dufresne, and Sarah Durhman. Also, present Community Development Director Dylan Armstead, Communications Specialist & Account Technician Miranda Raasch, and City Administrator Brian Grudem.

NOT PRESENT:

1. **Call Meeting to Order** – at 5:30 PM by Richard Meyerhofer

2. **Amend/Adopt Agenda –MOTION** Haugen, second Meyerhofer to adopt the agenda. Carried unanimously.

3. **Approve Regular Meeting Minutes of Wednesday, July 21st, 2021 – MOTION** Raasch, second Durhman to approve the meeting minutes from Wednesday July 21st, 2021. Carried unanimously.

4. **Monthly Financial Report & Accounts Payable – MOTION** Meyerhofer, second Raasch to approve Monthly Financial Report and Accounts Payable. Carried unanimously.

5. **Public Hearings**
A.

6. **Old Business**
A. **LINK ME** - At last month's meeting the LinkMe service was brought up to be investigated more. Last year the City of Lanesboro, MN initiated this service for their area in the summer of 2020. Armstead reached out to their LinkMe Administrators to inquire into how they started this venture. He gathered from their website and news articles that a staff is needed and \$5,000 was used to initiate the service.
If the goal is to present our community with an avenue to be able to connect and reach out to each other for miscellaneous requests perhaps more popular websites/applications should be investigated. E.g., Facebook (creating a Facebook group) or our new City of Zumbrota mobile Application. This angle would relieve the need for hiring personnel and offset upfront costs.

7. **New Business**

- A. OATH OF OFFICE FOR NEW MEMBER** – Dani Dufresne was sworn in as a new member.
 - B. BUDGET** – Armstead went over the projected EDA budget for 2022.
 - C. RECOGNIZING NEW BUSINESSES** – Armstead reached out to Trophy Store and More regarding ordering plaques for new businesses. The EDA discussed that they would like to stay around \$30 per plaque. The new businesses that will receive these are Dry Bones Ink, The Greensted, Next Step Nutrition, Tranquility Barn, and Java Junction Café.

- 8. Reports –**
 - A. FUNDING ACCOUNTS & MOVING MONEY** - Recent discussion surrounding our EDA’s “promotional budget” has uncovered new findings including that we are able to move money between accounts for needed expenses.

- 9. Adjourn** – Meyerhofer adjourned the meeting at 6:24 PM.