

Zumbrota Economic Development Authority Agenda

5:30 pm Wednesday September 15th, 2021

Zumbrota City Hall – 175 West Avenue

- 1. Call to Order**
- 2. Amend/Adopt Agenda**
- 3. Approve Regular Meeting Minutes from August 18th, 2021**
- 4. Monthly Financial Report & Accounts Payable**
- 5. Public Hearings**
- 6. Old Business**
- 7. New Business**
 - a. Southern Minnesota Initiative Foundation (SMIF) Presentation**
 - b. EDA Budget**
 - c. ZIBA – Request for Assistance**
- 8. Reports**
 - a. LinkMe**
- 9. Adjourn**

Zumbrota Economic Development Authority Minutes
5:30 PM Wednesday, September 15, 2021
Zumbrota City Hall, 175 West Avenue

PRESENT: Richard Meyerhofer, Lindsey Raasch, Dave Starr, Tina Hostager, Dani Dufresne, and Sara Durhman. Also, present Community Development Director Dylan Armstead, Communications Specialist & Account Technician Miranda Raasch, and Alissa Oeltjenbruns from SMIF.

NOT PRESENT: Brian Haugen

1. **Call Meeting to Order** – at 5:30 PM by Richard Meyerhofer

2. **Amend/Adopt Agenda –MOTION STARR**, second RAASCH to adopt the agenda. Carried unanimously.

3. **Approve Regular Meeting Minutes of Wednesday, August 18th, 2021 – MOTION STARR**, second DURHMAN to approve the meeting minutes from Wednesday August 18th, 2021. Carried unanimously.

4. **Monthly Financial Report & Accounts Payable – MOTION RAASCH**, second DUFRESNE to approve Monthly Financial Report and Accounts Payable. Carried unanimously.

5. **Public Hearings**
A.

6. **Old Business**
A.

7. **New Business**
 - A. **Southern Minnesota Initiative Foundation (SMIF) Presentation** – SMIF member, Alissa Oeltjenbruns, presented on information from their organization and to talk about our annual gift to their cause.

 - B. **EDA Budget** – Armstead presented a proposed EDA budget for 2022. **MOTION HOSTAGER**, second RAASCH to approve the proposed 2022 EDA Budget as presented. Carried unanimously.

 - C. **ZIBA – Request for Assistance** - Two months ago ZIBA approached the EDA with a request for assistance for their August "Block Party". It was discovered that the

fund of money that could be used for this type of scenario had been tapped out from our 2021 Visitor's Guides. However, last month it was found out that funds can be transferred between accounts and that we can now consider ZIBA's request for assistance. ZIBA has provided the EDA a check receipt of \$300 for the band at this event. **MOTION** MEYERHOFER, second STARR to approve a \$300 donation to ZIBA covering the band that played at the August Block Party. Carried unanimously.

8. Reports –

A. LinkMe - Armstead spoke with one of the program's administrators in Lanesboro and found out that they are unfamiliar with data of the program's success. They raised \$8,000 from businesses and organizations and spent about 75% initiating the program+ hiring parties to create it. Their website acts as a message board to request assistance but does not track whether a request or need has been met. This year they updated the request system so that requests now expire after a certain amount of time. If the goal is to present our community with an avenue to be able to connect and reach out to each other for miscellaneous requests perhaps more popular websites/applications should be utilized e.g., Facebook or our new City of Zumbrota mobile Application. These examples would relieve the need for hiring personnel and offset upfront costs.

9. Adjourn – Meyerhofer adjourned the meeting at 6:17 PM.