

Zumbrota Economic Development Authority Agenda

5:30 pm Wednesday October 20th, 2021

Zumbrota City Hall – 175 West Avenue

- 1. Call to Order**
- 2. Amend/Adopt Agenda**
- 3. Approve Regular Meeting Minutes from September 15th, 2021**
- 4. Monthly Financial Report & Accounts Payable**
- 5. Public Hearings**
- 6. Old Business**
 - a. ZIBA – Request for Assistance**
- 7. New Business**
 - a. Eric Lomen**
 - b. ZIBA – Request for Assistance pt. 2**
 - c. EDA Budget & LMC Course**
 - d. New Business Recognition**
- 8. Reports**
 - a. ARPA Committee**
 - b. ZIBA / Chamber of Commerce**
 - c. Covered Bridge Festival**
 - d. ZM Choir**
- 9. Adjourn**

Zumbrota Economic Development Authority Minutes
5:30 PM Wednesday, October 20th, 2021
Zumbrota City Hall, 175 West Avenue

PRESENT: Richard Meyerhofer, Lindsey Raasch, Brian Haugen, and Tina Hostager. Also, present Community Development Director Dylan Armstead, Communications Specialist & Account Technician Miranda Raasch, and City Administrator Brian Grudem.

NOT PRESENT: Dave Starr, Dani Dufresne, Sara Durhman

1. **Call Meeting to Order** – at 5:30 PM by Richard Meyerhofer

2. **Amend/Adopt Agenda –MOTION** HOSTAGER, second RAASCH to adopt the agenda. Carried unanimously.

3. **Approve Regular Meeting Minutes of Wednesday, September 15th, 2021 –** MOTION RAASCH, second HOSTAGER to approve the meeting minutes from Wednesday September 15th, 2021. Carried unanimously.

4. **Monthly Financial Report & Accounts Payable – MOTION** MEYERHOFER, second HAUGEN to approve Monthly Financial Report and Accounts Payable. Carried unanimously.

5. **Public Hearings**
A.

6. **Old Business**
A. **ZIBA – Request for Assistance** - Stemming from last month’s meeting, a check for \$300 was presented to ZIBA on behalf of the EDA for a refund of expenses from their August “Block Party” event.

7. **New Business**
A. **Eric Lomen** – Landowner Eric Lomen was present to speak with the EDA regarding the industrial park. Mr. Lomen expressed thoughts towards the future expansion of the city and a water looping project.

B. **ZIBA – Request for Assistance pt. 2** – Sue Zeigler and Kris Ferguson were present to present (on behalf of ZIBA) a speaker system for the downtown area to play music and announcements.

C. **EDA Budget & LMC Course** – Last month the EDA approved its budget for 2022. A discussion arose surrounding the desire to learn more about these financials. The League of MN Cities offers a “Public Finance Essentials” course that lays the groundwork on this topic. The costs are as follows:
0 – 20 users = \$15 per user
21 – 50 users = \$10 per user
Over 51 users = \$7 per user

MOTION MEYERHOFER, second RAASCH, to approve registration for the Public Finance Essentials course. Carried unanimously.

- D. New Business Recognition** – There have been several new businesses that have opened in 2021 and the first order of plaques recognizing these new members of the community have arrived. The next step is to coordinate schedules with the Mayor and News Record to give out these plaques.
- 8. Reports –**
- A. ARPA Committee** – As a city we've formed a committee to oversee the distribution of our allocation of our American Rescue Plan Act dollars. The committee's next meeting is November 4th, 2021. The committee's current task is to highlight appropriate avenues for these dollars. There is a strong possibility that a percentage of these funds will be allocated to the EDA for disbursement.
- B. ZIBA/Chamber of Commerce** – The Zumbrota Independent Business Alliance (ZIBA) is considering forming a Chamber of Commerce. Over the next few months City Staff will work with ZIBA to aid this venture.
- C. Covered Bridge Festival** – On September 18th the annual Covered Bridge Festival took place. Data collected via surveys and polls showed overwhelmingly positive reviews. A debriefing meeting is scheduled to take place October 28th at City Hall.
- D. ZM Choir** – The Zumbrota-Mazeppa Choir is holding a fundraiser to send members on a trip next spring. On behalf of the festival donations, \$125 was given towards this effort.
- 9. Adjourn** – Meyerhofer adjourned the meeting at 6:44 PM.