

Zumbrota Economic Development Authority Minutes
5:30 PM Wednesday, July 16, 2025
Zumbrota City Hall, 175 West Avenue

PRESENT: Todd Hammel, Joan Bucher, Dave Dahlen, Brian Haugen, Lindsey Raasch and Bob Hawley. Also present were EDA Director Kurt Meister, Whitney West and Samatha Hallaway from Tulip Tree, Doug Eaton and Dennis Swartzentruber from Kautz Trucking

NOT PRESENT: Tina Hostager

1. **Call Meeting to Order** – at 5:30 PM by Lindsey Raasch

2. **Amend/Adopt Agenda – MOTION DAHLEN**, second HAWLEY to adopt the agenda. Carried Unanimously 6-0-0

3. **Approve Regular Meeting Minutes of Wednesday, June 18, 2025 – MOTION HAUGEN**, second HAMMEL to approve the meeting minutes from Wednesday, June 18, 2025, as written. Carried unanimously 6-0-0

4. **Monthly Financial Report & Accounts Payable – MOTION HAWLEY**, second RAASCH to approve the monthly financial report & accounts payable from June 2025. Carried unanimously. 6-0-0

5. **Public Hearings**
 - A.

6. **Old Business**
 - A. Tulip Tree Marketing – Whitney West and Samatha Hallaway of Tulip Tree Marketing in Stewartville, MN were present to speak about the upcoming social media campaign for the city of Zumbrota. Tulip Tree shared their schedule and what they will do to promote the city of Zumbrota. Brian Haugen pointed out the importance of covering the Covered Bridge Festival. The campaign is driven to attract new people to Zumbrota for “day trips” and bring visitors/income to the city.

Schedule was shared with the EDA. Whitney shared 100,000-200,000 impressions/month will be viewed, they will push people to the city Facebook page. Tulip Tree will be in contact with Miranda Raasch and Meister.

- B. Budget Review** – Meister shared the 2026 budget quote for the EDA. Hawley questioned the goals and the need for a commercial club in Zumbrota. The board questioned the budget for 2026, specifically the 8.06% increase for CEDA. Meister will check with Kim Simonson and email the board on specifics of that increase. The EDA will vote to finalize the budget next month.
- C. Compeer Grant** – Meister shared that the city did not receive the grant to replace microphones within city hall chambers

7. New Business

- A. Kautz Trucking** – Doug Eaton and Dennis Swartzentruber have been in contact with Meister on the possible purchase of the two EDA lots on 525 & 550 22nd street. Eaton expressed Kautz desire to move from Pine Island, they would like to stay on hwy 52 and own land. They came to introduce themselves, will have civil engineer draw up site plan. After the site plan is done the company plans to make an offer on the property. Meister will meet Eaton and Swartzentruber on the lots – Monday July 21 at 12:30pm. Property will have a workshop and wash bay on one side and the other side will be for trailer parking; sides will be determined by civil engineer's report. Hawley questioned the value of the lots, Haugen and Meister provided information.

8. Reports

- A. Update – KB Apartments** – Meister shared the site plan was given to the city for review, city staff are reviewing with engineers from WHKS. Hawley questioned who reviews, Meister shared that the city council will review the final site plan for a vote

- 9.** The meeting adjourned at 6:45 PM.